Affiliate Network
Add new revenue channels

AT A GLANCE

Our Affiliate Network offers businesses in complimentary industries such as web hosting, online publishing, or organizations to create a new revenue channel. As a member, you are compensated for every lead and new client you send to Net Atlantic.

BENEFITS

Affiliates may be:
- Online & Interactive Marketers
- Marketing & Advertising Agencies
- Newsletter & Ezine Publishers
- Affiliate Marketers
- National Associations
- Non-Profit Organizations
- Web Hosting companies

How It Works

The Affiliate Network is part of Net Atlantic's Partner Program, which offers four ways to join: The Affiliate Network, Reseller Edition, Agency Edition, and Technology Partners. Here is how the Affiliate Network works:

- As an Affiliate, you include a Net Atlantic logo and link on your website. You also receive promotional items, co-branded data sheets, and other materials.
- Users go to a landing page tracked by Net Atlantic to fill out their contact information.
- When users become leads, you receive $2 per lead.
- When leads become new clients, you receive 10% of the revenue from their email marketing account for the first
year of service.
- Net Atlantic charges for email marketing accounts per month, at the beginning of each month. Your payments will arrive ten days after the beginning of each billing period.

Benefits of Being A Net Atlantic Affiliate

Net Atlantic's Affiliate Network members get the benefits of our 18-year history and other attributes such as:

Powered by Net Atlantic

- 100% USA-based HDI-certified technical support by phone, email, and live web chat.
- Our solid sender relationships with major ISPs and proven track record of deliverability
- Complete library of technical, pricing and marketing materials for web and print
- Expanded reach across your customer base and an entirely new revenue channel for your business.

The Net Atlantic Advantage

With nearly 12 years of email marketing experience, Net Atlantic offers the best commercial email software platform with the best server management experience and administration available. A dedicated managed email server provides excellent security, performance, reliability, and customization.

Net Atlantic's Affiliate Network is for companies who want to add value to their own products and services by joining with an industry leader. We take care of the service, software, data center, network connections, and delivery. All you do is grow your business.

To learn more about our Affiliate Network, visit www.netatlantic.com/resellersolutions.

To get started, write to sales@netatlantic.com or call an Account Executive at (877) 263-8285.

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