

Agency Edition

Seamless marketing campaign integration



AT A GLANCE

Agency Edition is offered as part of our Partner Program. It's ideal for advertising agencies, marketing companies, and consulting firms who want to provide email marketing as a component of their own advertising packages quickly and seamlessly.

As a partner, Net Atlantic gives you the tools, support, and pricing you need to effectively and profitably offer a leading email marketing solution to your clients.

BENEFITS

You get all the benefits of a dedicated, private labeled email service without the hassles of managing your own servers, feedback loops, and deliverability issues.

Discounted Pricing

Set your own prices above our discounted rates and generate new reliable revenue sources for your agency.

100% Private Label / White Label

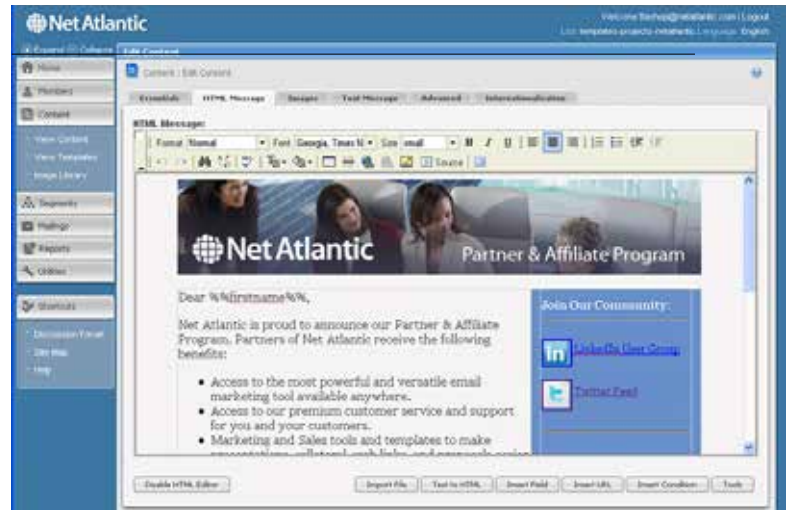
Continue to operate under your own brand name, while offering solutions tailored to meet your customers' needs.

Security

Client folder permissions are completely customizable, so you can determine exactly what functionality your clients can access.

Real-Time Tracking and Reporting

You can track the success of each email marketing campaign you manage. Report back to your clients, or give them direct access to the real-time data.



Agency Pricing & Setup

Pay a flat monthly rate and get volume emailing discounts of up to 40% based on the total amount billed per month.

We offer two setup options:

Basic Setup

- List setup
- Easy Start Guide
- Software rebranding, private IP, subdomain setup
- Promotional materials and 1.5 hours of training

Advanced Setup

- Includes all of the above as well
- Full training suite (4-5 hours)
- Deliverability training (1 hour)
- Marketing training (1 hour)
- Unlimited technical support for the first 30 days

In addition, we also offer options for single site login, customized training, deliverability consulting, unlimited tech support, and Email Advisor, our powerful inbox preview tool.

To learn more about our Partner Programs, visit www.netatlantic.com/resellersolutions.

To get started, contact an Account Executive at (877) 263-8285 or sales@netatlantic.com.