

# Email Consulting Services

Boost your email marketing performance



## AT A GLANCE

Our knowledgeable team will assess your needs, provide insight for design improvements and present an overview of email marketing solutions and best practices. You'll acquire the information and skills you need to boost your email marketing performance and increase your ROI.

## BENEFITS

With 15 hours of dedicated support, training and design services Net Atlantic's Consulting Package will give you the tools and confidence to execute a superior email marketing program. A typical consulting contract includes:

- Current best practices overview and guidance
- Dedicated account management
- Long and short term goal assessment
- Timeline and implementation strategy
- Content recommendations and template design
- Email marketing interface training and support
- List upload, web form design and segmentation
- Triggered and sequential mailings workflow
- Scheduling & sending campaigns
- Tracking & reporting

## Get One Free Hour of Consulting

Net Atlantic's free one hour consulting service will provide you with the fundamentals to achieve more with your email marketing program. An experienced member of our support team will:

- Assess long and short term goals
- Provide insight for content and design improvements
- Provide advice on best practices

Enhance your email marketing performance and increase your ROI, get started now with Net Atlantic's free one hour consulting service.

Whether you are a seasoned veteran of email marketing or just started to explore launching your first campaign, Net Atlantic's Consulting Services can turn your email marketing efforts into proven results.

## Strategic Email Marketing Services

Net Atlantic is ready to assist you with every aspect of developing an effective email campaign, from creative testing and development to subject line analysis, best practices implementation, and message evaluation.

Net Atlantic's Email Consulting Services give you the knowledge to efficiently deploy your campaigns while effectively increasing your performance.

To learn more about our Consulting Services, visit [www.netatlantic.com/consulting](http://www.netatlantic.com/consulting).

To get started, contact an Account Executive at (877) 263-8285 or [sales@netatlantic.com](mailto:sales@netatlantic.com).