



It's About Maximizing
Results

Email Advisor: Inbox Preview & Delivery Monitoring

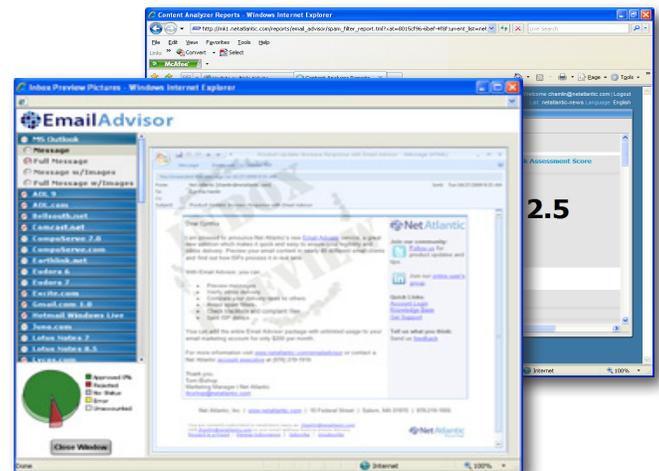
With Email Advisor, you can:

- **Preview messages.** Inbox Snapshot lets you see at-a-glance exactly how a message will appear in over 40 popular email clients, including how it will look in the preview and message panes, with images on or off – in about ten minutes. Inbox Snapshot also includes a spell check, HTML validator and link validator to ensure that your message looks right.
- **Verify inbox delivery.** Delivery Monitor shows the real-time delivery status for a mailing at over 40 top ISPs email providers, including whether a message is being delivered to the inbox or filtered to a bulk folder.
- **Compare your delivery rates to others.** Gain unprecedented access to real-time email delivery data, including continuously updated industry benchmarks.
- **Avoid spam filters.** Content Analyzer checks messages against 30 common spam-filtering programs and highlights possible triggers, and shows you what parts of your message cause it to be considered spam.
- **Check blacklists and complaint files.** Blacklist Monitor checks the all the domains and IP addresses in your message, including those contained in your message content, and sees if any of them are listed in any of over 300 Internet blacklists and complaint databases.
- **Spot ISP delays.** ISP Monitor shows at-a-glance which of nearly 40 different providers are having delays.

For more information about Email Advisor, visit www.netatlantic.com/emailadvisor or call an Account Executive at (877) 263-8285.

Why Use Email Advisor?

With Email Advisor it is now quick and easy to ensure total legibility and inbox delivery with every ISP on the market today. You can test your mailing and audit the results. Then you modify your mailing to improve deliverability, send it to your list or segment, and track the actual deliverability. Email Advisor is really about maximizing results.



About Net Atlantic:

Founded in 1995, Net Atlantic, Inc. is a global email service provider (ESP) offering email marketing solutions, branded reseller programs and dedicated email marketing servers. Net Atlantic's goal is to help businesses maximize ROI with email tools like A/B/N split testing, triggered and sequential mailings, custom surveys, spam analysis tools, open database connectivity, and an open API (application program interface for even further customization).