

Net Atlantic Email Marketing Overview



AT A GLANCE

At Net Atlantic, we take the time to get to know you, understand your business needs, and help you apply email best practices to your campaigns that generate results.

BENEFITS

Marketing Solution

A fully integrated marketing solution at a cost-effective price.

Deliverability

Expert deliverability management and responsive technical support.

Intelligent Analytics

Rich interactive reports and data visualizations:

- Justify marketing investment
- Optimize data segmentation and targeting
- Monitor key campaign metrics
- Identify measurable business results

Automate Personalization

Automate one-to-one marketing in real time:

- Builds customer loyalty
- Increases new and repeat purchases
- Maximizes revenue
- Drives high quality traffic

Captivate Your Audience

We understand that a successful email marketing campaign is different for every organization, which is why our experienced Email Marketing Consultants, Account Executives, and Support Team will work directly with you to boost your email marketing performance. Net Atlantic's email template design and strategic consulting services give you access to a creative and knowledgeable team of email marketers that will work with you to achieve results.

Fully Integrated Marketing and Email Platform

We can offer you packaged integrations with a number of e-commerce, web analytics, and optimization platform partners that will help you execute your plan and exceed expectations.

Our extensive network of Technology, OEM and System Integration partners include:

- Oracle
- Return Path
- Strikelron

Unleash Your Data's Value

Business intelligence data offers immense opportunity to better serve and engage customers. Put your customers' data to work by using it to effectively execute marketing programs that yield results. Expand your customer profile with a combination of transactional and behavioral interaction data and use it to create automated lifecycle or trigger marketing messages that speak exclusively to particular individuals or segments.

To get started, contact an Account Executive at [\(877\) 263-8285](tel:877-263-8285) or sales@netatlantic.com.