Profit by Outsourcing Your Dedicated Email Marketing Servers to Net Atlantic

1. ***Increase Profits:*** With a dedicated team of professionals accountable for the security, management, and backup of your email marketing server, you and your management team are free to concentrate on business activities that drive your profits. Net Atlantic helps you become even more profitable by promoting your professional brand in your email campaigns. Video and audio make your emails come alive in your campaigns, converting potential customers into actual ones.

2. ***Market Expertise:*** Net Atlantic enables you to send high-volume email campaigns with our dedicated email servers. We give you the power to create email campaigns that reach millions of addresses at the rate of 500,000 messages per hour. Dedicated bandwidth helps you support multiple email campaigns for different segments of customers. We provide you with nine (9) highly scalable service levels which handle your needs as you grow and allows you to support unlimited mailing lists to test and track each of your email marketing campaigns. Net Atlantic's network uptime is 99.99%+ with the only down time being for scheduled maintenance to keep our servers state-of-the-art.

3. ***Customer Targeting:*** Net Atlantic helps you effectively reach the specific customers you are targeting. Customizable demographic fields in our proprietary software allow you to better segment your email campaigns so that you can zero in with laser-like precision on your most profitable, highest quality customers.

4. ***Superior Delivery:*** Net Atlantic fully supports "DomainKeys Identified Mail (DKIM)" which communicates through cryptographic authentication and provides a method for validating that the emails originating from your company's domain name are from a trusted source. This ensures that your emails are delivered to their intended recipients with a minimum of delays to create the maximum response. Net Atlantic's email delivery rate is 99.43%.

5. ***Tight Security:*** Net Atlantic stores your lists on servers in an SAS70, Type II certified Data Center with 24x7x365 on-site management and guarding, multi-layered security systems including: closed circuit television surveillance, electronically-controlled card access, multiple biometric scanners, key card readers and facility-issued photo IDs. The data center is self-contained, with redundant climate control and fire suppression, as well as UPS-redundant battery back-up with multiple backup generators to maintain continuous power. The facility is rated a Tier 3 data center built to withstand harsh meteorological events like floods, hurricanes and blizzards.

6. ***Total Privacy:*** Having dedicated servers outside of your company ensures greater privacy for your business information. This minimizes the intentional or inadvertent leakage of sensitive data to unauthorized parties. Net Atlantic offers exclusive, private IP addresses and VPNs to ensure that you receive the highest degree of privacy that meets your company's specific needs.

7. ***In-Depth Reporting:*** At Net Atlantic, you can track results of your email marketing campaigns with detailed analytics including delivery, click-throughs, click-stream, queue analysis, open rates, bounces, and unsubscribes, all in real time. Net Atlantic can provide you with feeds that integrate easily with CRM systems, databases and other back-end applications with ODBC and Open API. We offer pre-built and customizable reports, interactive charts and graphs, results and trends dashboard, forward tracking, engagement statistics, and individual member reports.

8. ***Proven IT Support Professionals:*** Finding skilled, reliable, experienced IT professionals to manage your servers is a time-consuming process requiring dedicated professionals and constant monitoring. Net Atlantic takes over the responsibility of staffing your IT operations department and providing quality monitoring and management of your server 7 days a week, 24 hours a day, 365 days a year. You need not worry about hiring or training IT professionals. Put simply, our people are the best in the business at providing a stable and responsive environment with quality technical support available by phone or email.

9. ***Quality Assurance:*** Net Atlantic has standardized policies and procedures that streamline the setup and maintenance of your email marketing. We offer a Knowledge Base and user-friendly manuals to help your company personnel get instant answers. We can help you customize your email campaigns to get the maximum response. Our technical support staff is always there to help.

10. ***100% US Staff:*** Being a completely U.S. based company, Net Atlantic recruits and hires only from within the United States. Your IT team is made up of only Net Atlantic employees. Your servers are never managed by subcontractors, and no data is ever stored overseas.

11. ***Reduced Overhead:*** Outsourcing the management of your servers frees up office space, resources, and expenses that can either be eliminated or repurposed to support business activities that generate profits.

12. ***Fixed Fee:*** Net Atlantic offers these services to your business at a fixed monthly fee. See our pricing schedule online for our managed dedicated email marketing server solution.

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For more information, visit www.netatlantic.com, call (877) 263-8285, or email sales@netatlantic.com.