

Partner Program

Build your business through partnership



AT A GLANCE

Our Partner Program offers several opportunities for partners and affiliates to build their business using our email marketing platform. It is ideal for:

- Online & Interactive Marketers
- Marketing & Advertising Agencies
- Newsletter & Ezine Publishers
- Affiliate Marketers
- National Associations
- Non-Profit Organizations
- Web Hosting Companies

BENEFITS

Net Atlantic offers three ways to join our Partner Program:

- Affiliates offer Net Atlantic's Email Marketing Suite to their customers and users by giving them the opportunity to use and learn our service. Affiliates receive a commission for each new lead and customer sent to Net Atlantic.
- Resellers use Net Atlantic's Reseller Edition to offer our email marketing platform using their brand. It is fully customizable, includes training and promotional materials, and offers volume discounts up to 40%.
- Agencies and Consultants use Agency Edition to offer email marketing as part of their own advertising packages. Directors get complete control and tracking tools to manage campaigns quickly and seamlessly.

To learn more about our Partner Program, visit www.netatlantic.com/resellersolutions.

Benefits of Being A Net Atlantic Partner

Net Atlantic's Partner Program allows Affiliates, Resellers, Agencies, and Technology Partners to get the benefits of our 18-year history and other attributes such as:



- 100% USA-based HDI-certified technical support by phone, email, and live web chat.
- Our solid sender relationships with major ISPs and proven track record of deliverability
- Complete library of technical, pricing and marketing materials for web and print
- Access to software upgrades and new options such as single site login, customized training, deliverability consulting, unlimited tech support, and tools like Video Hosting and Email Advisor

The Net Atlantic Advantage

With nearly 12 years of email marketing experience, Net Atlantic offers the best commercial email software platform with the best server management experience and administration available. A dedicated managed email server provides excellent security, performance, reliability, and customization.

Net Atlantic's Partner Program is for companies who want to add value to their own products and services by joining with an industry leader. We take care of the software, data center, network connections, and delivery. All you do is grow your business.

To get started, write to sales@netatlantic.com or call an Account Executive at (877) 263-8285.