

See the Whole Picture

Email Rendering + Post Click Analysis = Total Mobile Optimization

eDesign Optimizer is an intuitive suite of design tools which fits into any existing production or QA process. Verify your links and images work, validate your code and visually ensure the construction of your messages through an extensive range of mobile, desktop, and webmail screenshots in order to preserve your brand and message.

PIVOTAL VERACITY

Net Atlantic provides eDesign Optimizer from Pivotal Veracity to email senders using StrongMail On-Demand. It includes these unique features:

- The most comprehensive Web, Desktop & Mobile email client rendering solution in the market.
- Multi-function Link & Image Validator automatically validates every link and image in your email in under 10 seconds.
- Automatically identifies missing alt-tags and allows you to view your email in all email clients with images on and off.
- Email size assessment checks your mobile compliance and ensures your dialup customers won't have to wait too long.
- W3C HTML code validation to ensure your code is compliant with today's coding standards.
- Customizable PDF generation to meet the needs of your production teams and your clients.
- Free form HTML editor with preview and on the fly change functionality.
- Full message, above the fold & preview pane rendering.
- Internet Explorer & Firefox specific rendering.
- Multi-lingual spell checker because business is global and you don't want your message to get lost because of a spelling mistake.

Rendering Preview for Major Browsers

eDesign Optimizer provides previewing and rendering for every major browser and email client. It also allows you to preview your message for mobile devices.



**Pivotal Veracity is the #1
Rated DSP by the Industry
Users & leading analysts!**

#1

**The best design, database
management and one-
to-one targeting will not
generate results if your customers never
receive your messages.**

To learn more about eDesign Optimizer from Pivotal Veracity, visit www.netatlantic.com/pivotalveracity, write to sales@netatlantic.com or call an Account Executive at **(877) 263-8285**.