

Professional Edition Email Marketing

Share your message worldwide



AT A GLANCE

Our most popular service, Net Atlantic's Professional Email Marketing Edition, allows you to create, send, track and manage your email campaigns easily, effectively, and professionally.

We provide you with pre-built templates, so you can quickly create and send eye-catching HTML marketing emails. Create your email content yourself or use our custom template design service.

A flexible pricing plan allows you to send multiple mailings for one affordable monthly fee.

BENEFITS

Easy Content Creation

Use pre-built HTML templates or build your own with embedded tools.

Powerful Campaign Capabilities

Segment based on demographic and behavioral data, and test messages with A/B split capabilities.

Optimized Administrative Efficiency

Cleanse list against suppression and banned email address lists.

Better Deliverability

Leverage advanced message throttling and DomainKeys features.

Comprehensive Reporting and Tracking

View at-a-glance statistics and trends, and utilize pre-built reports on mailings and list activity.

For Beginning to Experienced Email Marketers

Creating and sending emails, tracking email campaign results, and measuring the success of your email marketing efforts is easy, and affordable, with our Professional level email marketing platform. Our list management features allow you to:

- Incorporate dynamic content via advanced scripting
- Create, preview, save, export and download segments
- Create trigger and drip campaigns
- Offer one-click opt-in capabilities
- Clean list with automated smart bounce handling
- Access individual subscriber reports and real-time demographic and mail queue analysis
- Track opens, click-through, refer-a-friend and forwards
- And much more!

The Net Atlantic Advantage

When using automated email campaigns as part of your marketing mix, the reputation of the Email Service Provider you choose is as important as your own. With more than a decade of email deliverability experience, we offer:

- 100% USA-based technical support by phone, email and live web chat
- Unlimited, HDI-certified technical support
- Compliance expertise
- Solid sender relationships with major ISPs
- Comprehensive reporting and analytics
- Tier 4 world class data center
- Real service, honest pricing, actual people

For more information about Professional Edition, contact an Account Executive at (877) 263-8285 or sales@netatlantic.com. Sign up for a [free 15-day trial](#) at www.netatlantic.com.