

Achieve Your Email Marketing Goals with Net Atlantic's Professional Services

Grow your business and maximize your email marketing ROI with Net Atlantic's Professional Services.

Net Atlantic brings over a decade of email marketing experience to our Professional Services offerings. Now, we can put that knowledge to work for you.

- 1. *Email Deliverability Monitoring & Resolution:*** Maximize your delivery effectiveness and ROI. We'll monitor all aspects of your email delivery, including complaint ratios and hard and soft bounces by ISP, to identify potential issues before they become problems. This comprehensive delivery service includes: Email Campaign Delivery Monitoring, ISP Relationship Management, Inbox Monitoring, ISP Whitelist Management, SeedList Auditing, and Blacklist Remediation.
- 2. *Campaign Deployments:*** Free up your internal resources to focus on your important business issues while Net Atlantic sends your email for you. Our Deployment Experts will manage and send your email campaigns for you, and ensure that your emails are safely and properly delivered to your intended recipients. We make getting your message out simple and convenient.
- 3. *Email Campaign Intelligence & Data Services:*** Net Atlantic's Data-on-Demand is custom reporting representing what you want to see, when you need to see it, in your preferred format. This enables you to get timely market intelligence on your email subscribers, subscriber actions and responses, and marketing campaigns. Choose your reporting based on hourly, daily, monthly or ad-hoc frequencies. Choose your desired report format such as HTML, PDF, Excel, txt, or CSV. Reports can be saved, shared, distributed and scheduled to re-run at any interval for the most up-to-date data. We provide you with comprehensive reports that deliver insightful, on-demand analytics that take the guesswork out of your campaign analysis, enabling you to continuously improve your email campaign performance.
- 4. *Integration & Technical Services:*** Get the maximum value from your investment. Let Net Atlantic set up custom integrations and automation services to help you capitalize on the full potential of your IT investment. We also offer easy to use packaged integrations with many e-commerce, web analytics and optimization platforms. We can help you extract and synchronize your valuable data from other systems, as well as integrate your existing applications for marketing effectiveness.
- 5. *Quick Start Training Programs:*** Get up and running quickly with cost-effective expert training programs. Using remote web conferencing, you'll work with a dedicated expert from our Technical Support team, to get your email marketing program up and running faster than you thought possible.
- 6. *Custom Email Template Design:*** Let us create a lasting impression for your subscribers with a responsive email template that is custom designed to display properly on any device. Using a professional template from our Marketing Services team, you can create compelling emails that strengthen your brand identity and get you the results you want from your email initiatives.

For more information on these services, or to inquire about customized services, visit our website at www.netatlantic.com, call **(877) 263-8285**, or email sales@netatlantic.com.