

Reseller Edition

Expand your product offerings



AT A GLANCE

Net Atlantic's Reseller Edition is completely white labeled in order for you to resell and seamlessly brand our email marketing solution as your own.

The solution is ideal for advertising agencies, interactive marketing and marketing firms, who want to expand the services offered to clients, while achieving new revenue.

You get to grow your revenue by setting your own pricing structure too!

BENEFITS

As an email reseller, you get to expand your product offerings and grow your revenue with little up-front investment.

Private (White) Label Options

Customize by using Private (White) Label options Net Atlantic's Email Marketing Suite your way by.

Discounted Pricing

Establish a pricing strategy that works for your business to significantly increase your profit margins with our discounted pricing tiers.

Permissions Management

Administer lists or give your customers control easily with our permissions management.

Marketing Tools

Promote and sell your new email marketing services using our marketing materials templates.

Ease of Use

Achieve ease of use. We take care your software, data center, network connections, ISP relationships, and delivery. All you do is grow your business.

Flexible Pricing Options

Net Atlantic Resellers pay a flat monthly rate for Reseller Edition, and also receive volume emailing discounts of up to 40%, based on the total amount billed per month.

We offer two setup options:

Basic Setup

- List setup
- Easy Start Guide
- Software rebranding, private IP, subdomain setup
- Promotional materials and 1.5 hours of training

Advanced Setup

- Includes all of the above as well
- Full training suite (4-5 hours)
- Deliverability training (1 hour)
- Marketing training (1 hour)
- Unlimited technical support for the first 30 days

Designed to fit your unique business needs, we also offer options for single site login and customized training. consulting, unlimited tech support, and access to Email Advisor, our powerful inbox preview tool.

What We Provide



- 100% USA-based HDI-certified technical support by phone, email, and live web chat.
- Solid sender relationships with major ISPs and proven track record of deliverability.
- Complete library of technical, pricing and marketing materials for web and print.
- All software upgrades and new applications
- A 30-day ramp-up period with full support and training for new resellers.

The Net Atlantic Advantage

With 18 years of experience, Net Atlantic offers the world's most popular hosted email software solution. Thousands of clients worldwide have placed their trust and confidence in Net Atlantic as their chosen email service provider.

To learn more about our Partner Programs, please visit www.netatlantic.com/resellersolutions.

To get started, contact an Account Executive at (877) 263-8285 or sales@netatlantic.com.

