

# Video Management Platform

Help viewers visualize your message



## AT A GLANCE

VideoHere allows you to easily manage your video library, add video thumbnails to your email campaigns, and track your video directly from your Net Atlantic account.

## BENEFITS

### VideoHere Makes It Easy

- **Upload** MP4, MOV, FLV, MPEG, WMV, and AVI videos for your online video library.
- **Encode** formatting by using H.264 for a web HD experience.
- **Embed** your video thumbnail into emails by clicking Insert in your video library.
- **Optimize** video titles, descriptions, and keywords for improved search engine optimization.
- **Deliver** to viewers via the Amazon and Limelight Content Delivery Network.
- **Share** videos with friends and colleagues easily, using Social Media, embedding codes for their sites, and by direct link.
- **Track** your video's impact, including impressions, clicks, views, drop-offs, view times, and viral sharing.

## Maintain Ongoing Conversations with Viewers

Video helps bring visitors to your website on a regular basis. You stay in front of your audience throughout your sales cycle, so they keep you in mind when it is time to buy.

## Net Atlantic and VideoHere

VideoHere adds seamless video management and delivery to your email campaigns, within your email marketing suite. This easy-to-use interface includes:



- 100% USA-based HDI-certified technical support by phone, email, and live web chat.
- Our solid sender relationships with major ISPs and proven track record of deliverability.
- A video storage library that is reliable and scalable to support multiple video email campaigns.
- Powerful tracking and reporting for emails and videos used in your email marketing campaigns.



To get started, contact an Account Executive at (877) 263-8285 or [sales@netatlantic.com](mailto:sales@netatlantic.com).