

As Seen In... *Forbes*, December 2, 2013

Bringing Enterprise-Level Email Marketing to the Mid-Market

Net Atlantic



Andrew Lutts

FULL EMAIL DELIVERY SERVICES

- Campaign Deployment
- Email Deliverability Monitoring & Resolution
- Email Campaign Intelligence & Data Services
- Custom Email Template Design

Net Atlantic, recently included on the 2013 *Inc.* 5000 list of fastest-growing private companies in America, is a leading email marketing company helping businesses deliver interesting, engaging and relevant email to customers and prospective customers who desire it. A value-added reseller (VAR), this Massachusetts-based firm offers a range of solutions including dynamic integration, full-service sending, email campaign intelligence and superior pricing. As an example, campaigns can be designed around single or multiple sendings, split tests or time-released emails.

Flexible, Successful Strategies

“This industry is no longer about ‘batch and blast,’” says founder and CEO Andrew Lutts. “Our job is all

about helping our clients share their vision and mission with their subscribers. We help our customers send email campaigns that are not only welcomed, but highly effective and generate strong engagement.”

Net Atlantic’s fully scalable email delivery platforms are capable of delivering millions of targeted, personalized messages within minutes. Now, and appropriately so, the burden of email has shifted to the sender to deliver interesting, engaging and relevant email. Net Atlantic partners with clients to help them do just that.

“Our job is all about helping our clients share their vision and mission with their subscribers.”

—Andrew Lutts, Founder & CEO

Founded in 1995, Net Atlantic is a pioneer in email marketing and adheres to the highest ethical standards. Today, the company employs 35 email professionals serving approximately 2,000 customers in a wide range of industries.

“I love helping clients understand and utilize new technologies in order to help them communicate more effectively with their subscribers,” Lutts says.



10 Federal Street | Suite 26 | Salem, MA 01970
978.219.1900 | 877.263.8285 | www.netatlantic.com