

Large-Volume Email Marketing

Enterprise email solutions for high capacity senders



AT A GLANCE

With high volume and speed capacity, expert deliverability management, and effective migration and ramp-up planning, Net Atlantic provides fully-scalable email delivery platforms to support your growing database.

BENEFITS

Our sending platform is optimized to transfer email marketing newsletters and communications at the highest speeds and deliverability rates.

- **Superior Delivery.** With high volume and high speed capacity, expert deliverability management, and effective migration, Net Atlantic provides fully-scalable email delivery platforms to support your growing database.
- **Tight Security.** Net Atlantic stores your lists on servers in an SAS70, Type II certified Data Center with 24x7x365 on-site management and guarding, multi-layered security systems.
- **Managed Services.** Net Atlantic provides server maintenance, including remote backup and updates and 24 hour network monitoring and proactive deliverability and reputation monitoring of your account, and more.
- **Total Privacy.** Net Atlantic offers exclusive, private IP addresses and VPNs to ensure that you receive the highest degree of privacy that meets your company's specific needs.
- **A Choice of Platforms.** Choose between two robust and powerful platforms, for sending speeds from 800,000 message sends per hour to 2,000,000 message sends per hour.

Powerful Email Tracking & Reporting

Perfect for organizations that send out large volumes of email every month for either bulk or transactional email sends.

- Track results with detailed analytics. Check delivery and open rates, clickthroughs, bounces, spam reports, unsubscribes, and more in real-time.
- Create customized reports based on timeframe, email category, ISP, geography, and device-type.
- Download data for greater flexibility and customization.

Unlimited Sending Capability

Depending on your organization's needs and urgency of your email, we can provide you with virtually unlimited sending capability to execute your most complex email marketing campaigns quickly.

- Sending speeds of up to 800,000 messages per hour.
- 2,000,000 messages per hour, depending on your platform.
- Scale upward over time without changing systems (up to 70,000,000 messages included per month).

Complete Messaging Delivery Platform

High-performance dedicated email marketing servers for both small and large volume email marketers provide for the ultimate in performance, delivery, privacy, and customization.

- Authenticate multiple domains for more effective email campaign delivery with DomainKeys Identified Mail (DKIM) support.
- Integrate easily with CRM systems, databases and other back-end applications with ODBC and Open API.
- MSSQL database management with ODBC connectivity and synchronization.
- Unlimited data archiving available.

Increase your email marketing's performance with the ability to deliver millions of highly targeted and personalized messages in minutes. For additional information about Net Atlantic's high volume sending, contact an Account Executive by calling (877) 263-8285.