

Responsive Email Templates

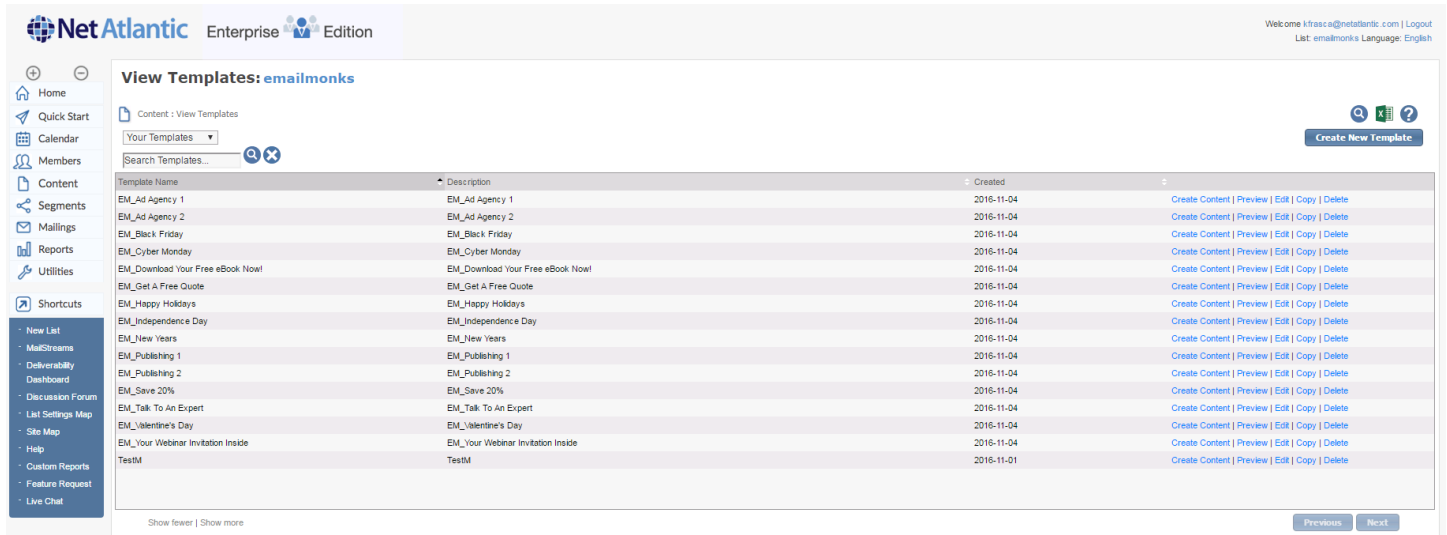
QuickStart Guide

To help you create email campaigns more quickly and efficiently, Net Atlantic offers free responsive email templates for your use. These templates ensure that your messages will look perfect, whether they are viewed on a phone, tablet, laptop or desktop.

To get started, simply follow the steps below.

Step 1: Log in to Net Atlantic as usual.

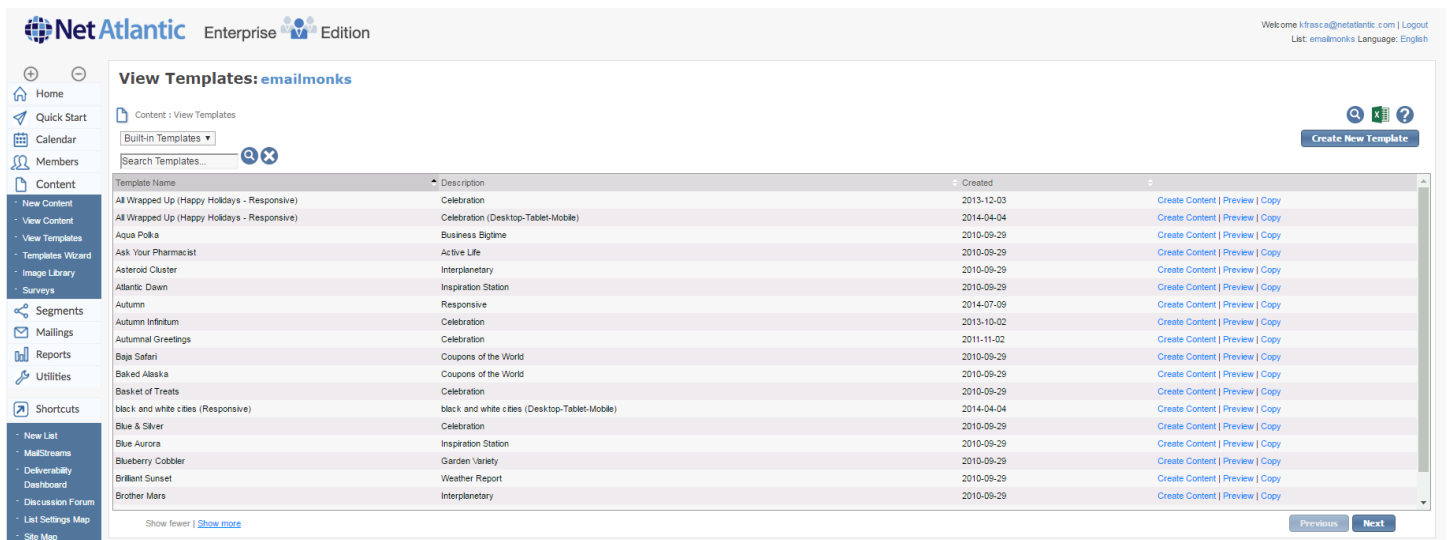
Step 2: Click **Content** then **View Templates**.



The screenshot shows the Net Atlantic Enterprise Edition interface. The user is logged in as kfrasca@netatlantic.com. The main content area is titled "View Templates: emailmonks". A search bar is present with the text "Your Templates". Below the search bar is a table of templates:

Template Name	Description	Created	
EM_Ad Agency 1	EM_Ad Agency 1	2016-11-04	Create Content Preview Edit Copy Delete
EM_Ad Agency 2	EM_Ad Agency 2	2016-11-04	Create Content Preview Edit Copy Delete
EM_Black Friday	EM_Black Friday	2016-11-04	Create Content Preview Edit Copy Delete
EM_Cyber Monday	EM_Cyber Monday	2016-11-04	Create Content Preview Edit Copy Delete
EM_Download Your Free eBook Now!	EM_Download Your Free eBook Now!	2016-11-04	Create Content Preview Edit Copy Delete
EM_Get A Free Quote	EM_Get A Free Quote	2016-11-04	Create Content Preview Edit Copy Delete
EM_Happy Holidays	EM_Happy Holidays	2016-11-04	Create Content Preview Edit Copy Delete
EM_Independence Day	EM_Independence Day	2016-11-04	Create Content Preview Edit Copy Delete
EM_New Years	EM_New Years	2016-11-04	Create Content Preview Edit Copy Delete
EM_Publishing 1	EM_Publishing 1	2016-11-04	Create Content Preview Edit Copy Delete
EM_Publishing 2	EM_Publishing 2	2016-11-04	Create Content Preview Edit Copy Delete
EM_Save 20%	EM_Save 20%	2016-11-04	Create Content Preview Edit Copy Delete
EM_Talk To An Expert	EM_Talk To An Expert	2016-11-04	Create Content Preview Edit Copy Delete
EM_Valentine's Day	EM_Valentine's Day	2016-11-04	Create Content Preview Edit Copy Delete
EM_Your Webinar Invitation Inside	EM_Your Webinar Invitation Inside	2016-11-04	Create Content Preview Edit Copy Delete
TestM	TestM	2016-11-01	Create Content Preview Edit Copy Delete

Step 3: Choose **Built-In Templates** from the drop-down menu on the top left.



The screenshot shows the Net Atlantic Enterprise Edition interface. The user is logged in as kfrasca@netatlantic.com. The main content area is titled "View Templates: emailmonks". The search bar now shows "Built-In Templates". Below the search bar is a table of built-in templates:

Template Name	Description	Created	
All Wrapped Up (Happy Holidays - Responsive)	Celebration	2013-12-03	Create Content Preview Copy
All Wrapped Up (Happy Holidays - Responsive)	Celebration (Desktop-Tablet-Mobile)	2014-04-04	Create Content Preview Copy
Aqua Polka	Business Bgtime	2010-09-29	Create Content Preview Copy
Ask Your Pharmacist	Active Life	2010-09-29	Create Content Preview Copy
Asteroid Cluster	Interplanetary	2010-09-29	Create Content Preview Copy
Atlantic Dawn	Inspiration Station	2010-09-29	Create Content Preview Copy
Autumn	Responsive	2014-07-09	Create Content Preview Copy
Autumn Infinitum	Celebration	2013-10-02	Create Content Preview Copy
Autumnal Greetings	Celebration	2011-11-02	Create Content Preview Copy
Baja Safari	Coupons of the World	2010-09-29	Create Content Preview Copy
Baked Alaska	Coupons of the World	2010-09-29	Create Content Preview Copy
Basket of Treats	Celebration	2010-09-29	Create Content Preview Copy
black and white cities (Responsive)	black and white cities (Desktop-Tablet-Mobile)	2014-04-04	Create Content Preview Copy
Blue & Silver	Celebration	2010-09-29	Create Content Preview Copy
Blue Aurora	Inspiration Station	2010-09-29	Create Content Preview Copy
Blueberry Cobbler	Garden Variety	2010-09-29	Create Content Preview Copy
Brilliant Sunset	Weather Report	2010-09-29	Create Content Preview Copy
Brother Mars	Interplanetary	2010-09-29	Create Content Preview Copy

Step 4: Select the template you want to use and click **Create Content**, or click **Copy** to save that to **Your Templates**.

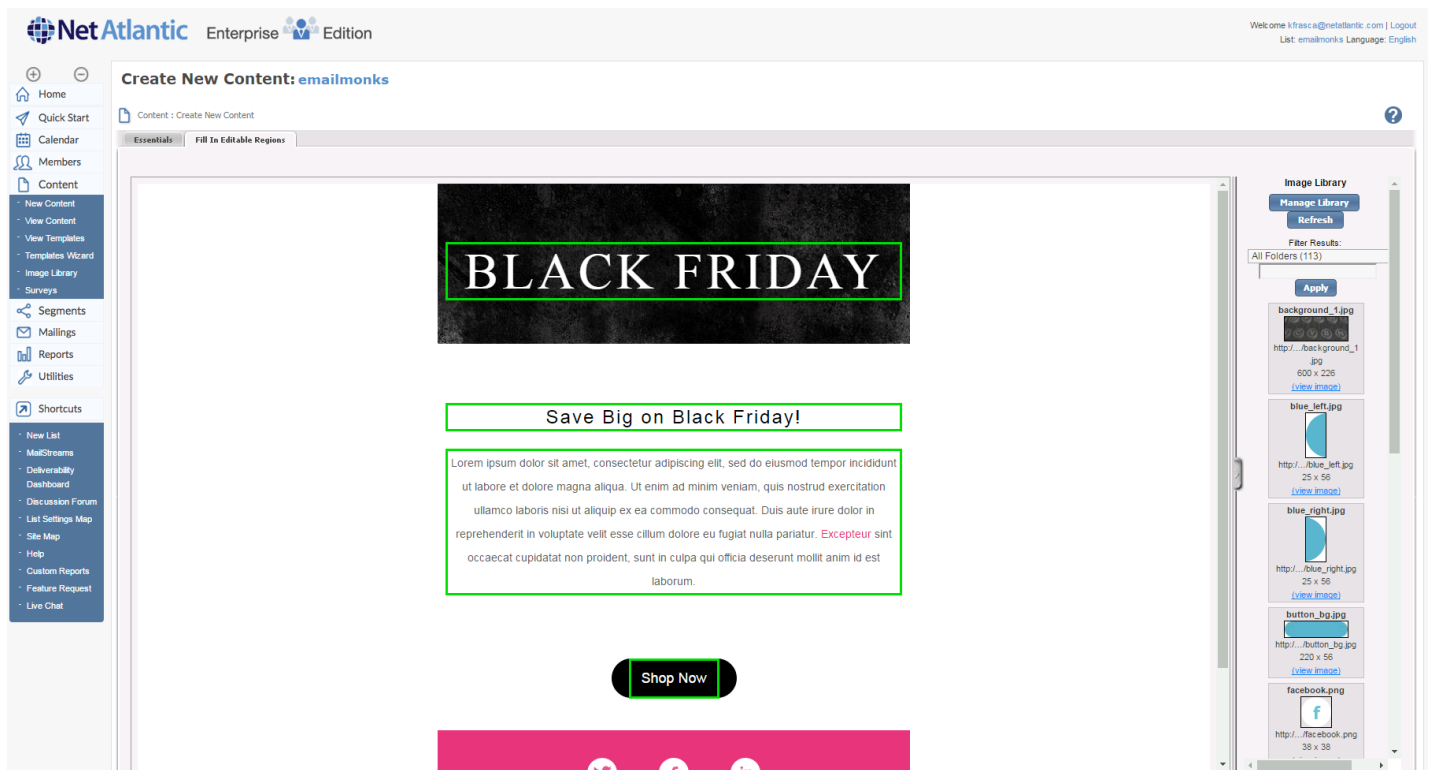
Content	Template Name	Description	Created	
New Content	EM_Ad Agency 1	EM_Ad Agency 1	2016-11-04	Create Content Preview Edit Copy Delete
View Content	EM_Ad Agency 2	EM_Ad Agency 2	2016-11-04	Create Content Preview Edit Copy Delete
View Templates	EM_Black Friday	EM_Black Friday	2016-11-04	Create Content Preview Edit Copy Delete
Templates Wizard	EM_Cyber Monday	EM_Cyber Monday	2016-11-04	Create Content Preview Edit Copy Delete
Image Library	EM_Download Your Free eBook Now!	EM_Download Your Free eBook Now!	2016-11-04	Create Content Preview Edit Copy Delete
Surveys	EM_Get A Free Quote	EM_Get A Free Quote	2016-11-04	Create Content Preview Edit Copy Delete
Segments	EM_Happy Holidays	EM_Happy Holidays	2016-11-04	Create Content Preview Edit Copy Delete

Step 5: Switch to **Your Templates** from the drop-down menu on the top left.

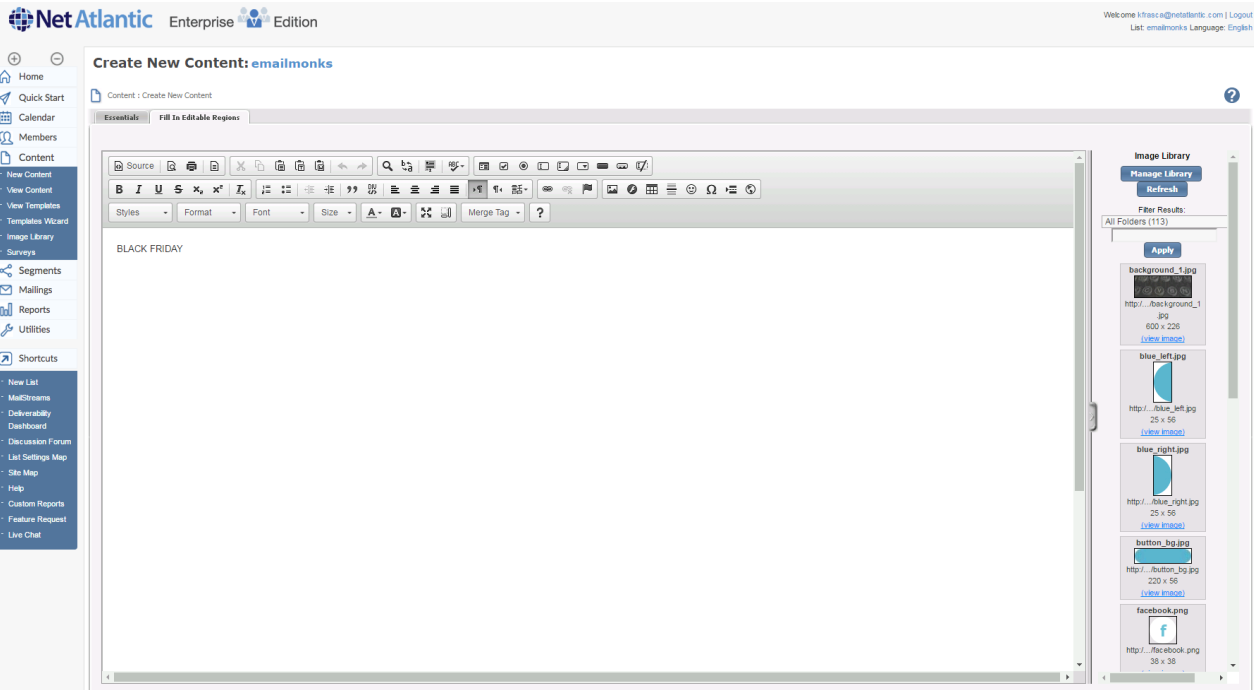
Step 6: Choose the desired template and Click **Create Content**.

Step 7: Complete the **Essentials** tab by naming the content and inserting the proper **From**, **To** and **Subject** information.

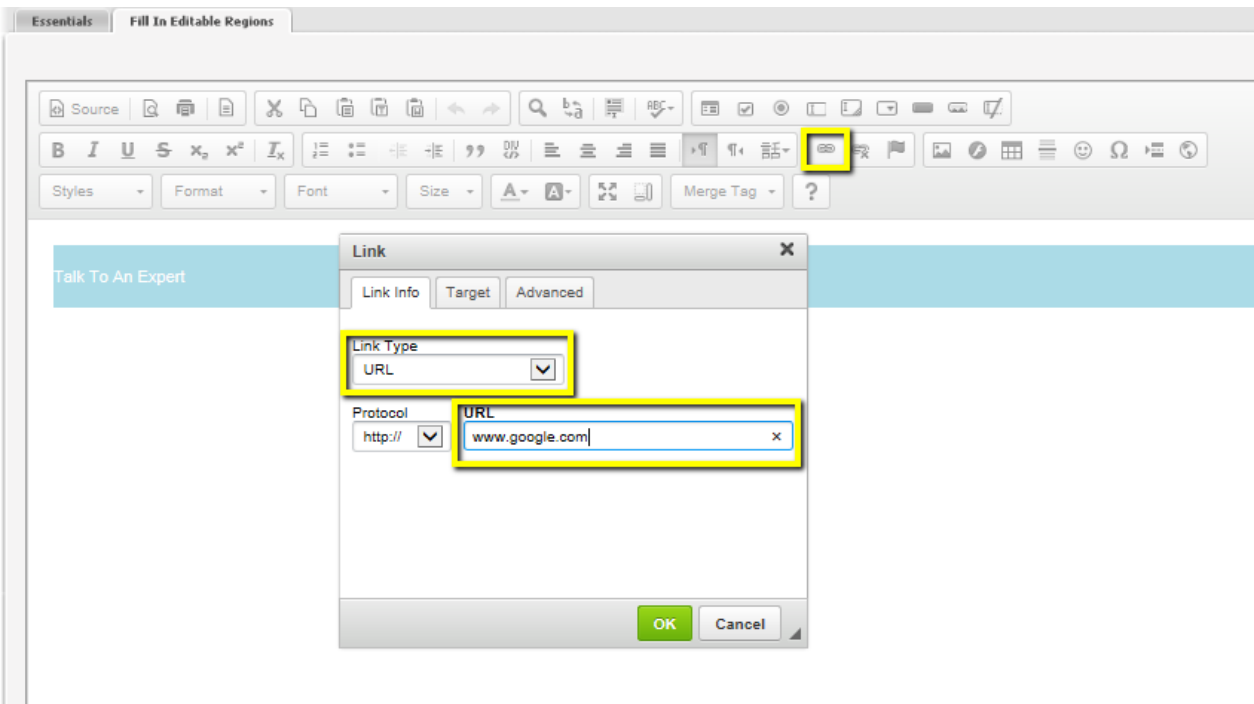
Step 8: Click the **Fill In Editable Regions** tab, and then click on one of the editable regions (highlighted in green) to start creating your message. If you want to add a link within the text, highlight the text and click the hyperlink icon on the toolbar, or right click and select Edit Link. As you finish editing each text box, scroll down and click OK to save your changes.



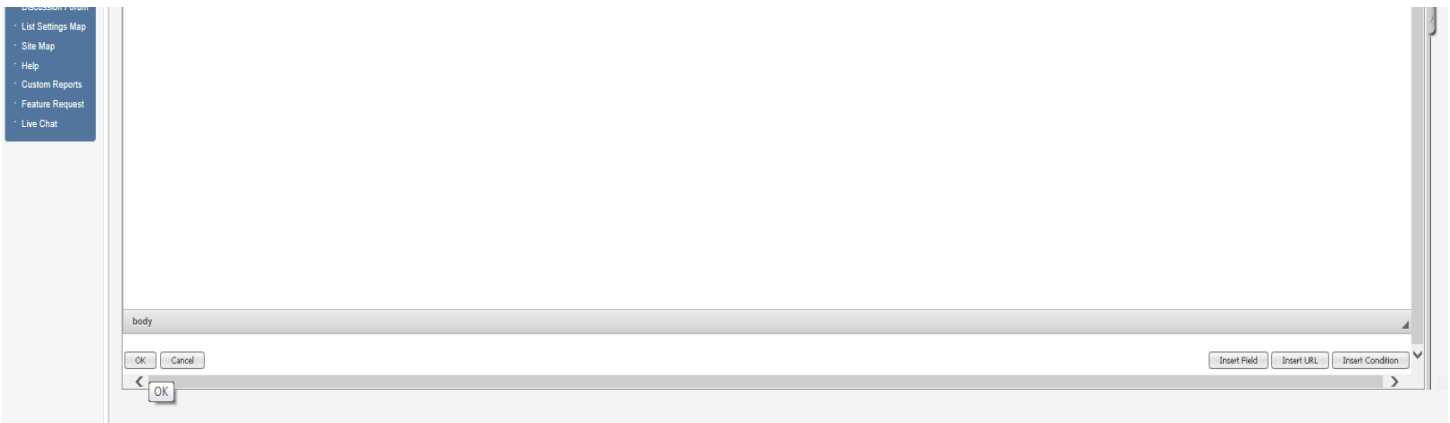
Click within the highlighted green box



Edit Text



Add Link

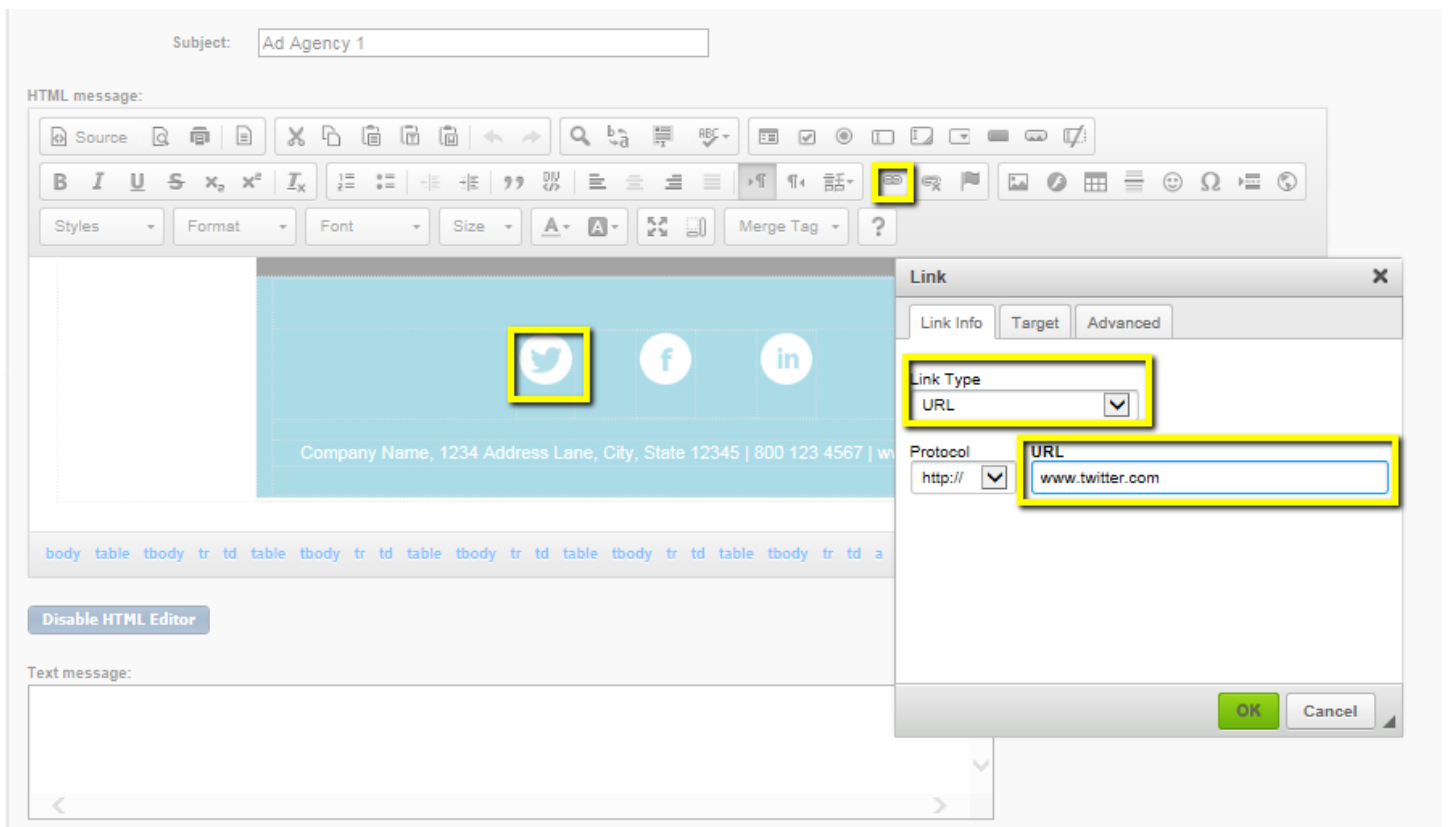


Scroll down using the scroll bar on the right and click OK

Step 9: After you've finished working on all of your editable regions, **Save** your content.

Step 10: Go to **View Content** and choose your template and click **Create Mailing**.

Step 11: Scroll down to the bottom of the email from within the WYSIWIG editor and highlight any of the social media icons to either delete it or add a hyperlink. To add the hyperlink, highlight the icon and choose the hyperlink button from the toolbar (you can also right click after the icon is highlighted), change **Link Type** to **URL** and hit OK in the bottom right corner to add the link.



If you'd like to delete an icon, simply highlight the icon and use the delete button on your keyboard.

IMPORTANT: Do not edit any other regions of the template during this phase. These templates are responsive and contain fragile code that can alter the structure of the template and break the design.

Step 11: Save your work and proceed to the testing phase.

That's it!

We hope this guide has been helpful in getting you started with our new Responsive Email Templates. If you need help, or have any questions, don't hesitate to give our support team a call at [978-219-1930](tel:978-219-1930), or send an email to support@netatlantic.com.